



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Specialized Media Services
Attn: Linda Cauthers
741 Kenilworth Avenue
Suite 204
Charlotte, NC 28204

AgM

Advertiser

Pol/P Newby M McGee/R/NC Supreme C(16898)

Agency

Specialized Media Services (1766)

Buyer

Byrd, Jackie

Salesperson

Wade, Dave (1546)

ph: (704) 371-3164

Product

Political - State Candidate (1071)

Brand

POLITICAL (28001)

Act Types

Local/Political

Est/Headline

1538/

Demo

Revision

Comments

Order Number: 982693

Invoice 653624

Inv Date 11/25/2012

Terms Net 30

Contract 330455

Bill Type Standard

Period 10/29/2012 - 11/25/2012

CO-OP Order Type No/Normal

Package

Gen. Date 11/27/2012 2:05:43PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI		Amount	Remarks
2.0	Spot	7:00:00AM- 8:00:00AM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 7:49AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	McGeeNewbyRevised		\$1075.00	
2.0	Spot	7:00:00AM- 8:00:00AM	Per week (2),Mo,Tu,We,Th,Fr	11/01/12 7:29AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	NewbyMcGee		\$1075.00	
4.0	Spot	7:00:00AM- 8:00:00AM	Day,M-1	11/05/12 7:47AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	NewbyMcGee		\$1075.00	
5.0	Spot	8:00:00AM- 9:00:00AM	Day,M-1	11/05/12 8:48AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	McGeeNewbyRevised		\$975.00	
8.0	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	11/03/12 8:59AM (Sa)	00:30	Good Morning America Saturday	McGeeNewbyRevised		\$625.00	
11.0	Spot	7:00:00AM- 8:00:00AM	Day,Su-1	11/04/12 7:42AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NewbyMcGee		\$425.00	
12.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/05/12 12:24PM (Mo)	00:30	EYEWITNESS NEWS 12P	NewbyMcGee		\$375.00	
14.0	Spot	5:30:00PM- 6:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 5:53PM (Mo)	00:30	EYEWITNESS NEWS 530P	McGeeNewbyRevised		\$1300.00	
14.0	Spot	5:30:00PM- 6:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/30/12 5:52PM (Tu)	00:30	EYEWITNESS NEWS 530P	NewbyMcGee		\$1300.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day,M-1	11/05/12 5:51PM (Mo)	00:30	EYEWITNESS NEWS 530P	NewbyMcGee		\$1300.00	
18.0	Spot	5:00:00PM- 5:30:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 5:27PM (Mo)	00:30	EYEWITNESS NEWS 5P	NewbyMcGee		\$1200.00	
18.0	Spot	5:00:00PM- 5:30:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/31/12 5:12PM (We)	00:30	EYEWITNESS NEWS 5P	NewbyMcGee		\$1200.00	
20.0	Spot	5:00:00PM- 5:30:00PM	Day,M-1	11/05/12 5:21PM (Mo)	00:30	EYEWITNESS NEWS 5P	McGeeNewbyRevised		\$1200.00	
22.0	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/29/12 6:29PM (Mo)	00:30	EYEWITNESS NEWS 6P	NewbyMcGee		\$1600.00	
22.0	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 6:12PM (We)	00:30	EYEWITNESS NEWS 6P	McGeeNewbyRevised		\$1600.00	
22.0	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	11/02/12 6:21PM (Fr)	00:30	EYEWITNESS NEWS 6P	McGeeNewbyRevised		\$1600.00	
24.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 6:22PM (Mo)	00:30	EYEWITNESS NEWS 6P	McGeeNewbyRevised		\$1600.00	
25.0	Spot	7:00:00PM- 7:30:00PM	Day,Sa-1	11/03/12 7:51PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	NewbyMcGee		\$645.00	
27.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:23PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	NewbyMcGee		\$2000.00	
30.0	Spot	7:00:00AM- 8:00:00AM	Day,Sa-1	11/03/12 7:38AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	NewbyMcGee		\$425.00	
32.0	Spot	11:00:00PM-11:35:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 11:30PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	McGeeNewbyRevised		\$2000.00	
32.0	Spot	11:00:00PM-11:35:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/30/12 11:36PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	McGeeNewbyRevised		\$2000.00	
33.0	Spot	11:00:00PM-11:35:00PM	Day,Su-1	11/04/12 11:34PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	McGeeNewbyRevised		\$850.00	
34.0	Spot	11:00:00PM-11:35:00PM	Day,F-1	11/02/12 11:33PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	NewbyMcGee		\$1200.00	
35.0	Spot			11/03/12					\$0.00	Pre-empt
36.0	Spot	5:00:00AM- 5:30:00AM	Day,Sa-1	11/03/12 5:30AM (Sa)	00:30	CARS.TV 5A	McGeeNewbyRevised		\$325.00	
37.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2	11/06/12 12:24AM (Tu)	00:30	ABC NEWS YOUR VOICE YOUR VOTE PART 2	NewbyMcGee		\$550.00	M/G For 35.0.1
37.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2	11/06/12 12:38AM (Tu)	00:30	ABC NEWS YOUR VOICE YOUR VOTE PART 2	McGeeNewbyRevised		\$550.00	M/G For 35.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total Commission	\$30,470.00 (\$4,570.50)
Net Total	\$25,899.50

Total Spots 27